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**MICROSOFT CODED DUNK CHALLENGE  
OFFICIAL RULES**

## **1. SPONSOR**

These Official Rules (“Rules”) govern the operation of the Microsoft Coded Dunk Challenge (the “Contest”). Microsoft Corporation, One Microsoft Way, Redmond, WA, 98052, USA is the Contest sponsor (“Sponsor”).

## **2. DEFINITIONS**

In these Rules, "Microsoft", "we", "our", and "us" refer to Sponsor and “you” and "yourself" refers to a Contest participant, or the parent/legal guardian of any Contest entrant who has not reached the age of majority to contractually obligate themselves in their legal place of residence. By entering you (your parent/legal guardian if you are not the age of majority in your legal place of residence) agree to be bound by these Rules.

## **3. ENTRY PERIOD**

No Purchase Necessary. The Contest starts at 12:00:01 AM Eastern Time (“ET”) on February 15, 2024, and ends at 11:59:00 PM ET on March 18, 2024 (“Entry Period”).

## **4. ELIGIBILITY**

To enter, you must be a legal resident of the state of Georgia and be an active student between the ages of 11 and 18. If a Participant is a minor in the state of Georgia, they must obtain permission from their parent or legal guardian prior to entering the Contest.

Contest Entity and Immediate Family Member Disqualification: The officers, directors, employees, contractors, and agents of the Sponsor, Fair Chance Learning, ATL Hawks, LLC, Atlanta Hawks, L.P., Arena Sports Marketing, LLC, Arena Operations, LLC, NBA Media Ventures, LLC, NBA Properties, Inc., the National Basketball Association and its member teams and any entity involved in the sponsorship, development, production, implementation and distribution of the Contest as well as their respective parents, affiliates, divisions, subsidiaries and successor companies (the “Contest Entities”), and their immediate family members (and those living in the same household, whether or not related), are prohibited from participating in the Contest and do not qualify as Participants. “Immediate family members” shall include spouses, siblings, parents, children, grandparents, and grandchildren, whether as “in-laws”, or by current or past marriage, remarriage, adoption, co-habitation or other familial extension.

## **5. HOW TO ENTER**

To create an entry, participants complete an online MakeCode tutorial, and use the remix game to add tricks and dunk animation. To remix these animations, participants will have the templated assets provided with the tutorial to use as a reference and modify. To submit an entry, participants can utilize the share feature available through MakeCode Arcade, to make a share link.

One you have created your entry, visit [MicrosoftHawksDunk.com](https://MicrosoftHawksDunk.com) and follow the instructions to register and submit your entry form with your name, email address, daytime telephone number(s), and age. For doing this, you will receive one (1) Contest entry. There is a limit of one (1) entry per person.

Disclaimer of Responsibility for Entries: Sponsor is not responsible for problems with Contest entries, including but not limited to, entries which are lost, late, misdirected, damaged, incomplete, illegible, or cannot be completed due to electronic or technical difficulties, even if the problem is the result of the sole or partial negligence of the Sponsor. Any attempt by you to obtain more than the stated number of entries by using multiple/different accounts, email addresses, identities, registrations, logins, or any other methods will void your entries and you may be disqualified. Use of any automated system to participate is prohibited. If disputed, entries will be deemed submitted by the “authorized account holder” of the email address, social media account, or other method used to enter. The “authorized account holder” is the natural person assigned to an email address by an internet or online service provider, or other organization responsible for assigning email addresses.

## 6. ELIGIBLE ENTRY

To be eligible, an entry must meet the following content/technical requirements:

- Your entry must be your own original work and must be created without assistance from others; **and**
- Your entry should not include any personal information within the game; and
- Your entry cannot have been selected as a winner in any other contest; and
- You must have obtained all consents, approvals, or licenses required for you to submit your entry; **and**
- To the extent that entry requires the submission of user-generated content such as software, photos, videos, music, artwork, essays, etc., entrants warrant that their entry is their original work, has not been copied from others without permission or apparent rights, and does not violate the privacy, intellectual property rights, or other rights of any other person or entity. You may include Microsoft trademarks, logos, and designs, for which Microsoft grants you a limited license to use for the sole purposes of submitting an entry into this Contest; **and**
- As applicable, all intellectual property, including but not limited to trademarks, trade names, designs, promotional materials, web pages, drawings, illustrations, logos, slogans, and representations are owned by ATL Hawks, LLC and its affiliates. All rights are reserved. Unauthorized copying or use of any copyrighted material or intellectual property without the express written consent of its owner is strictly prohibited. Participants may use the logo/likeness of Harry the Hawk in their entry art for submission to the Contest only and only for the purpose of entering the Contest and not for any other purpose. Any Participant who uses the logo/likeness in a way in which the Hawks, in their sole and absolute discretion, determine does not further the good will of the Hawks shall immediately cease and desist from any further use of such insignia; **and**
- Your entry may NOT contain, as determined by us in our sole and absolute discretion, any content that is obscene or offensive, violent, defamatory, disparaging, or illegal, or that promotes alcohol, illegal drugs, tobacco or a particular political agenda, or that communicates messages that may reflect negatively on the goodwill of Microsoft.

## 7. USE OF YOUR ENTRY

We are not claiming ownership rights to your Submission. However, by submitting an entry, you grant Sponsor and ATL Hawks, LLC an irrevocable, royalty-free, worldwide right and license to use, review, assess, test and otherwise analyze your entry and all its content in connection with this Contest and use your entry in any media whatsoever now known or later invented for any non-commercial or

commercial purpose, including, but not limited to, the marketing, sale or promotion of Microsoft products or services, without further permission from you. You will not receive any compensation or credit for use of your entry, other than what is described in these Official Rules.

By entering you acknowledge that we may have developed or commissioned materials similar or identical to your entry and you waive any claims resulting from any similarities to your entry. Further you understand that we will not restrict work assignments of representatives who have had access to your entry, and you agree that use of information in our representatives' unaided memories in the development or deployment of our products or services does not create liability for us under this agreement or copyright or trade secret law.

Your entry may be posted on a public website. We are not responsible for any unauthorized use of your entry by visitors to this website. We are not obligated to use your entry for any purpose, even if it has been selected as a winning entry.

## **8. WINNER SELECTION AND NOTIFICATION**

Pending confirmation of eligibility, three (3) potential prize winners will be selected by Microsoft or their Agent or a qualified judging panel from among all eligible entries received on or around March 22, 2024 based on the following judging criteria:

- Participant's script runs successfully and indicates they completed the tutorial - 25%
- Participant's originality when modifying the initial animations (adjusting a few pixels of the original animation, vs. completely new animations) - 25%
- The creativity displayed in the animations (adding unique props, movements, etc.) - 50%

In the event of a tie between any eligible entries, an additional judge will break the tie based on the judging criteria described above. The decisions of the judges are final and binding. If we do not receive enough entries meeting the entry requirements, we may, at our discretion, select fewer winners than the number of Contest Prizes described below. If public vote determines winners, it is prohibited for any person to obtain votes by any fraudulent or inappropriate means, including offering prizes or other inducements in exchange for votes, automated programs or fraudulent i.d's. Microsoft will void any questionable votes.

Winners will be notified via the contact information provided during entry no more than 7 days following judging with prize claim instructions, including submission deadlines. If a selected winner cannot be contacted, is ineligible, fails to claim a prize or fails to return any forms, the selected winner will forfeit their prize and an alternate winner will be selected time allowing. If you are a potential winner and you have not reached the age of majority in your legal place of residence, we may require your parent/legal guardian to sign all required forms on your behalf. Only three alternate winners will be selected, after which unclaimed prizes will remain unawarded.

## **9. PRIZES**

Three (3) winners will be selected, and prizing will be allotted as follows:

### **1st Place will receive:**

- Two (2) tickets to Atlanta Hawks regular season home game vs. Milwaukee Bucks on March 30, 2024

- \$250 Hawks Shop eGiftcard<sup>1</sup>
- Autographed Team Basketball (value: \$250)

**2nd Place will receive:**

- Two (2) tickets to Atlanta Hawks regular season home game vs. Milwaukee Bucks on March 30, 2023
- \$100 Hawks Shop eGiftcard<sup>2</sup>

**3rd Place will receive:**

- Two (2) tickets to Atlanta Hawks regular season home game vs. Milwaukee Bucks on March 30, 2023
- \$100 Hawks Shop eGiftcard<sup>3</sup>

**The total Approximate Retail Value (ARV) of all prizes combined: [\$5,000].** ARV reflects unautographed merchandise. ARV of hand-signed merchandise subject to fluctuation based on the featured NBA player(s) and current market value at the time prize is awarded.

The sponsor is not responsible if a game is delayed, postponed or cancelled for any reason and the winner will not be reimbursed for tickets. Tickets may be subject to the issuer's standard rain-check policies and procedures. All expenses, travel, and other costs not expressly stated in the descriptions above are the sole responsibility of the winner. Restrictions, conditions and limitations may apply. Lost, mutilated, or stolen tickets will not be replaced. By accepting a ticket prize, the winner agrees to abide by any terms, conditions and restrictions provided by the ticket. No substitution, exchange or transfer of prize by any winner. The sponsors reserves the right to substitute any prize for one of equal or greater value.

No more than the stated number of prizes will be awarded. No substitution, transfer, or assignment of prize permitted, except that Microsoft reserves the right to substitute a prize of equal or greater value in the event the offered prize is unavailable. Except for applicable manufacturer's limited warranties and any rights you may have under your local laws, prizes are awarded "AS IS" and WITHOUT WARRANTY OF ANY KIND, express or implied (including any implied warranty of merchantability or fitness for a particular purpose); you assume the entire risk of quality and performance, and should the prizes prove defective, you assume the entire cost of all necessary servicing or repair. Prizes will be sent no later than 28 days after winner selection. Prize winners may be required to complete and return prize claim and / or tax forms ("Forms") within the deadline stated in the winner notification. Taxes on the prize, if any, are the sole responsibility of the winner, who is advised to seek independent counsel regarding the tax implications of accepting a prize. By accepting a prize, you agree that Microsoft may use your entry, name, image and hometown online and in print, or in any other media, in connection with this Contest

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<sup>1</sup> Expires 12/31/2024. Good while supplies last. Not to be used in conjunction with any other offer. No other discount can be applied to merchandise purchased with this certificate. No cash value. Not redeemable for cash. Duplicate gift certificates will not be honored, acknowledged or returned. Only valid for merchandise purchased from <https://hawksshop.com/>. No cash back or credits. No resell or transfer.

<sup>2</sup> Expires 12/31/2024. Good while supplies last. Not to be used in conjunction with any other offer. No other discount can be applied to merchandise purchased with this certificate. No cash value. Not redeemable for cash. Duplicate gift certificates will not be honored, acknowledged or returned. Only valid for merchandise purchased from <https://hawksshop.com/>. No cash back or credits. No resell or transfer.

<sup>3</sup> Expires 12/31/2024. Good while supplies last. Not to be used in conjunction with any other offer. No other discount can be applied to merchandise purchased with this certificate. No cash value. Not redeemable for cash. Duplicate gift certificates will not be honored, acknowledged or returned. Only valid for merchandise purchased from <https://hawksshop.com/>. No cash back or credits. No resell or transfer.

without payment or compensation to you, except where prohibited by law.

## **10. ODDS**

The odds of winning are based on the number of eligible entries received.

## **11. GENERAL CONDITIONS AND RELEASE OF LIABILITY**

By participating, you agree to release and hold harmless Sponsor, Fair Chance Learning Inc., ATL Hawks, LLC, Atlanta Hawks, L.P., Arena Sports Marketing, LLC, Arena Operations, LLC, NBA Media Ventures, LLC, NBA Properties, Inc., the National Basketball Association and its member teams and their parents, subsidiaries, affiliates, and advertising and promotion agencies and all of their respective officers, directors, employees and agents (collectively, the "Released Parties") against any liability, for any injuries, losses or damages of any kind, including death, to persons, or property resulting in whole or in part, directly or indirectly, from participation in this Contest or acceptance, use or misuse of any prize. For the avoidance of doubt, other than as set forth herein, the Atlanta Hawks and State Farm Arena are not affiliated with this Contest.

All local laws apply. The decisions of Microsoft are final and binding.

We reserve the right to cancel, change, or suspend this Contest for any reason, including cheating, technology failure, catastrophe, war, or any other unforeseen or unexpected event that affects the integrity of this Contest, whether human or mechanical. If the integrity of the Contest cannot be restored, we may select winners from among all eligible entries received before we had to cancel, change, or suspend the Contest.

If you attempt or we have strong reason to believe that you have compromised the integrity or the legitimate operation of this Contest by cheating, hacking, creating a bot or other automated program, or by committing fraud in any way, we may seek damages from you to the full extent of the law and you may be banned from participation in future Microsoft promotions.

Released Parties are not responsible for lost, late, incomplete, damaged, inaccurate, stolen, delayed, misdirected, or undelivered entries, comments, submissions, posts, reposts or correspondence, incorrect, changed or non-functioning accounts; or for lost, interrupted or unavailable network, server, Internet Service Provider (ISP), website, or other connections, availability or accessibility or miscommunications or failed computer, satellite, printer errors, telephone or cable transmissions, lines, or technical failure or jumbled, scrambled, delayed, or misdirected transmissions or computer errors of any kind whether human, mechanical, electronic, typographical, printing or otherwise relating to or in connection with the Contest, including, without limitation, errors which may occur in connection with the administration of the Contest, the processing of entries, comments, submissions, posts, reposts or in any Contest-related materials. Released Parties are not responsible for injury or damage to participants' or to any other person's mobile device, computer or printer related to or resulting from participating in this Contest or downloading materials from or use of any website.

## **12. USE OF YOUR ENTRY**

Personal data you provide while entering this Contest will be used by Microsoft and/or its agents and prize fulfillers acting on Microsoft's behalf only for the administration and operation of this Contest and in accordance with the Microsoft Privacy Statement.

## **13. GOVERNING LAW AND JURISDICTION**

This Contest shall be governed by and construed in accordance with the laws of the State of Georgia, without reference to its conflict of laws principles. By entering the Contest, Participants hereby submit to the jurisdiction and venue of the federal and state courts of Georgia waive the right to have disputes arising out of the subject matter hereof adjudicated in any other forum. In no event, will any Participant be entitled to injunctive relief or equitable relief of any kind, or restrain the continuation of any Contest.

#### **14. WINNERS LIST**

Send an email to [connect@fairchancelearning.com](mailto:connect@fairchancelearning.com) with the subject line “Microsoft Coded Dunk Challenge Contest winners” within 30 days of March 22, 2024, to receive a list of winners that received a prize worth \$25.00 or more.